

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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FOR IMMEDIATE RELEASE:

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COMMISSIONER McDOWELL TO VISIT BOISE, IDAHO, AND FOUR MONTANA CITIES, AS PART OF EXTENSIVE NATIONWIDE INITIATIVE FOR DTV OUTREACH

Visit is Part of Nationwide Tour Focusing on Markets with High Levels of Over-the-Air Television Viewers

Washington, DC – FCC Commissioner Robert McDowell announced he will visit Boise, Idaho, and four cities in Montana during the week of September 29 to hold public forums on the transition to digital television. These visits are part of an extensive nationwide initiative the Commission has launched to increase awareness about the upcoming transition to digital television.

Monday, September 29 (morning) - Boise, Idaho

WHO: Commissioner Robert McDowell

WHAT: Forum on Transition to Digital Television

WHEN: September 29, 9:00 AM - 10:00 AM (followed by press

availability)

WHERE: City Council Chambers

150 North Capitol Boulevard, Boise, ID

Commissioner McDowell will be introduced by Boise Mayor

Dave Bieter

Monday, September 29 (evening) - Missoula, Montana

WHO: Commissioner Robert McDowell

WHAT: Forum on Transition to Digital Television

WHEN: September 29, 7:30-8:30 PM (followed by press

availability)

WHERE: University of Montana

University Center Theater

32 Campus Drive, Missoula, MT

Tuesday, September 30 - Helena, Montana

WHO: Commissioner Robert McDowell

WHAT: Forum on Transition to Digital Television

WHEN: September 30, 7:30-8:30 PM (followed by press

availability)

WHERE: St. Peter's Hospital Community Room

2475 Broadway, Helena, MT

Wednesday, October 1 - Bozeman, Montana

WHO: Commissioner Robert McDowell

WHAT: Forum on Transition to Digital Television WHEN: October 1, 7:00-8:00 PM (followed by press

availability)

WHERE: Bozeman Public Library, Community Room

626 E Main St., Bozeman, MT

Thursday, October 2 - Billings, Montana

WHO: Commissioner Robert McDowell

WHAT: Forum on Transition to Digital Television
WHEN: October 2, 3:00 - 4:00 PM (followed by press

availability)

WHERE: Mary Alice Fortin Center, Rooms B&D

8th Avenue North, Billings, MT

The FCC identified target television markets for specific DTV outreach, including all those markets in which more than 100,000 households or at least 15% of the households rely solely on over-the-air signals for television.

Recently, Chairman Kevin Martin announced that the five FCC Commissioners and other Commission staff will fan out to these and other markets to raise awareness and educate consumers in the days leading up to the digital television transition on February 17, 2009.

Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need with as much detail as possible. Also include a way we can contact you if we need more information. Please provide as much advance notice as possible; last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).